

NOOD AAN PAUZE?
TIJD VOOR
HAPPY TIMES!

VANAF
€29*
ENKELE REIS

brussels airlines

20:35

De Rechtbank
Vandaag 20u35 - 21u20

PAUSE BUTTON 2.0 TECH SPECS

RESERVATION & MATERIAL

- » Reservation: at least 5 workdays before start campaign, depending on available inventory
- » Delivery material at least 2 workdays before start campaign (ON DEMAND: delivery before 11h, same day on air in prime time)
- » traffic@sbsbelgium.be
- » Size: JPG 1920x1080px – 72dpi minimum
- » Option: production by SBS (€1.000)

RESERVATION & MATERIAL

PLEASE NOTE THAT:

- » Certain elements will be added to the visual when seen on TV, such as:
 - » Logo of the TV channel
 - » Timeline and other info of the paused program
- » Make sure your communication is visible within the space provided as shown on the grids on the next slides

commercial action safe 1783x714pxl 16:56 -VR 20 SEP

commercial title safe 1783x714pxl



pauze werkt.



channel logo

pauze info



20:35

De Slimste Mens ter wereld

vandaag 20u35 - 21u20

1920x1080
RGB - 72dpi

commercial action safe 1783x714pxl 16:56 -VR 20 SEP

commercial title safe 1783x714pxl



pauze werkt.



channel logo

pauze info



20:35

Grey's Anatomy

vandaag 20u35 - 21u20

1920x1080
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commercial action safe 1783x714pxl 16:56 -VR 20 SEP

commercial title safe 1783x714pxl



pauze werkt.



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20:35

Harry Potter

vandaag 20u35 - 21u20

1920x1080
RGB - 72dpi